

**PRELIMINARY PROGRAMME**  
**DAY OF THE BULGARIAN ICT INDUSTRY**  
**CEBIT 2009**

*10:00 – 12:30 hrs., 5 March 2009, Convention Centre, Room 13/14, Hannover, Germany*

**5 March 2009 (Thursday)**

- 10:00 – 10:10**    **Opening remarks by Dr. Plamen Vatchkov,**  
*Chairman of the State Agency for Information Technology and Communications  
Republic of Bulgaria*
- 10:10 – 10:40**    **The ICT Industry in Bulgaria: policy-maker’s vision**  
*By Dr. Plamen Vatchkov, Chairman of the State Agency for Information  
Technology and Communications  
Republic of Bulgaria*
- 10:40 – 11:10**    **The important role of national/regional IT associations for supporting  
competitive development of local ICT SMEs: Bulgaria – software hub in the  
region**  
*By Mr. George Brashnarov, Chairman, Bulgarian Association of Software  
Companies (BASSCOM)*
- 11:10 – 11:40**    **Challenges in front of the Bulgarian IT industry in economic crisis  
environment**  
*By Mr. Zlatko Zlatkov, Deputy Chairman of the Bulgarian Association of  
Information Technology (BAIT)*
- 11:40 – 12:30**    **Discussion and closing remarks**

***Note:** The Day of the Bulgarian ICT Industry will be moderated by Dr. Kamen Rangelov, Director of the Communications Policy Directorate, State Agency for Information Technology and Communications*