

## German Equity Forum 2008

# Bulgarian Day

Monday, November 10, 2008

**09:00** Registration and Business Breakfast

**10:00** Opening Speech

**10:15 – 11:00** Keynote Speech

**11:15 Welcome Address**

Axel Henkel, Head of Department Energy, Companies,  
Foreign Trade, Vocational Training;  
Hessian Ministry of Economics, Transport, Urban and Regional  
Development, in representation of the Minister Dr. Alois Rhiel and State  
Secretary Klaus-Peter Güttler

**11:30 Welcome Address – Economic Relations between Germany and Bulgaria**

Svetlan Stoev, Head of the Diplomatic Mission of the Embassy of Republic of Bulgaria in Germany

**11:45 Welcome Address & Presentation on Bulgarian Economic Policy**

Stoyan Stalev, Executive Director of InvestBulgaria Agency (IBA), in representation of the  
Minister Petar Dimitrov of Ministry of Economy and Energy of Bulgaria

**12:00 Welcome Address**

Ingo-Endrick Lankau, Honorary Consul of the Republic of Bulgaria for  
Hessen

### *Panel 1: Economic and Financial Markets Development*

**12:15 Bulgaria – New and Attractive Location for Investments**

Stoyan Stalev, Executive Director of InvestBulgaria Agency (IBA)

**12:35 Macroeconomic Policy Response to the Global Financial Crisis in Bulgaria**

Dr. Tsvetan Manchev, Bulgarian National Bank

**12:55 Capital Markets – Post-crisis Development Expectations**

Bistra Ilkova, CEO of the Bulgarian Stock Exchange (BSE)

**13:15 Implementation of the Operational Program “Development of the Competitiveness of the Bulgarian Economy”**

Dimitar Bitolski, Expert on the European Funds for Increasing the Competitiveness,  
Ministry of Economy and Energy of Bulgaria

**13:35 – 14:45** Lunch

### *Panel 2: Economic Relations between Germany and Bulgaria*

Moderation: Ingo-Endrick Lankau, Honorary Consul of Republic of Bulgaria for Hessen

**14:45 Ways to Support the EU Integration of Bulgaria – the Role of International Bulgarian Missions**

Ingo-Endrick Lankau, Honorary Consul of Republic of Bulgaria for Hessen

**15:05 Deutsche Börse and Bulgarian Stock Exchange – Cooperation with Perspectives**

Rainer Riess, Managing Director, Market Development, Deutsche Börse AG

**15:25 Economic Cooperation Hessen - Bulgaria**

Dirk Säuberlich, International Affairs and Economic Development,  
HA Hessen Agentur GmbH

**16:00 – 16:30 Plenum: Primary Market Activity and Major Stock Exchanges and the Cost of Going and Being Public**

**Speaker:**

Prof. Dr. Christoph Kaserer, TU München, Center for Entrepreneurial and Financial Studies (CEFS)  
Prof. Dr. Dirk Shiereck, European Business School (EBS)

**16:30 – 16:45 Coffee break**

*Panel 3: Corporate Sector – Challenges and Opportunities*

Moderation: Marian Valkov, Key Account Manager, Deutsche Börse AG

**16:45 Potential for Development of the Public Companies**

Rumen Radev, Vice-Chairman of the Bulgarian Industrial Capital Association (BICA)

**Sponsors' Presentations**

**17:00 Sopharma AD** - Dr. Ognian Donev, Chairman and CEO

**17:15 Chimimport AD** – Petar Stoyanov, Veselin Mitev

**17:30 Unipharm AD** – Dr. Ognian Palaveev

**Capital Seeking Companies:**

**17:40 Nanotech International** - John Evans, CEO

**Presentations of companies listed on the Bulgarian Stock Exchange**

- **Monbat AD** - Atanas Bobokov, Chairman of the Management Board; Daniela Peeva, Investor Relations Director
- **Albena AD** - Krassimir Stanev, CEO
- **Enemona AD** - Prokopi Prokopiev, Director of Corporate Policy Directorate, Member of the Management Board
- **Stara Planina Hold** – Spas Videv, Member of the Board
- **Evrohold Bulgaria AD** - Kiril Boshov, Chairman of the Management Board and CEO; Borislav Feschiev, Member of the Management Board
- **Corporate Commercial Bank AD** – Dimitar Vartigov, Director of Investment Banking; Zlatozar Surlekov, Member of the Supervisory Board
- **Trace Group Hold** - Manol Denev, Director of Sales
- **FairPlay Properties REIT** - Manu Moravenov, Chairman of the Board of the Directors and CEO
- **Industrial Holding Bulgaria AD** - Bogomila Hristova, Investor Relations Director; Borislav Gavrilov, Member of the Management Board
- **TBI Asset Management** - Stoyan Toshev, CEO
- **Sparky Eltos AD** - Miroslav Veleev, CEO

**19:00** “Matching Dinner” for the companies and investors